

# **Smart Idea 2016**

CSI has largest number of student members. Students are future of this country having huge talent and innovative ideas. CSI SIG IE proposes to organise competition for pushing innovative thinking culture, identifying, promoting and rewarding them. Smartest ideas will be rewarded and assisted to get in Incubators. Smart Idea 2016 *is* a competition which will provide the opportunity to showcase your Business idea. The idea is not restricted to any particular industry or area so you are free to come up with any innovative idea or something which improves the existing way of doing things using preferably ICT

Your ideas will be judged by the industry Entrepreneurs.

## **DETAILS OF THE EVENT**

### **Online Submission in Power Point Presentation**

Participant must submit the business idea with following details:

#### Slide I - Problem

- Describe the pain of the customer (or the customer's customer)
- Outline how the customer addresses the issue today.

#### Slide II - Solution

- Demonstrate the current project's value proposition to make the customer's life better.
- Show where your product physically sits.
- Provide use cases.

#### Slide III - Why Now

- Set-up the historical evolution of your category.
- Define recent trends that make your solution possible.

#### Slide IV - Market Size

- Identify/profile the customer you cater to.
- Identify the current such solutions and competitions.

Based on these inputs, ideas will be reviewed and asked to make presentation of their idea/prototype to evaluation committee.

## **RULES OF THE EVENT**

- ✓ There can be maximum 2 members in a team.
- ✓ There can be multiple entries.
- ✓ Idea submission will have: One Summary PPT (excluding cover page)
- ✓ In first round of evaluation, the ideas will be evaluated based on various parameters such as Innovation, Feasibility, Value Proposition, Scalability etc.
- ✓ Teams will be shortlisted for second round depending upon their round 1 scores and will be notified.
- ✓ In second round of evaluation round, the shortlisted teams will be given 6 min time to present their idea to judges in the form of power point presentation on skype or

hangout. The short listed team will be awarded and given option to participate in next round.

- ✓ In this round, short listed teams will be given time (max 6 months) to complete the project and deliver to us. In this, prizes will be given to the finalized teams and the necessary support will be provided for Incubation.

**Registration Process:**

Registration process will be notified soon.

**Timeline for Registration and submission:**

Start Date and Time: TBD

End Date and Time: TBD

**Registration fee:**

CSI Student Member: Rs 200 per team

Non-CSI Student Members: Rs 300 per team

**About CSI SIG IE**

Computer Society of India is association of and for IT professionals in India. Special Interest Group(SIG) on Innovations and Entrepreneurship is focused towards assisting innovators into developing the ideas in business model. The SIG is working towards supporting entrepreneurs in all phases of the business and promoting research in current practices & development of entrepreneurial eco-system.

**Program Committee:**

- Vijay Rastogi, Convenor, CSI SIG IE & Director. Sisoft Learning, Ghaziabad
- Ambuj Anand, IIM Kolkata
- Dr Sunil Koppurappu, TCS, Mumbai
- Dr. Radha Iyer, K.J. Somaiya Institute of Management Studies & Research, Mumbai
- K.Pavan Kumar, Sphoorthy engineering college, Hyderabad
- S.Kavipriya, Mepco Schlenk Engineering College, Sivakasi
- Dr. Brojo Kishore Mishra, C. V. Raman College of Engineering, Bhubaneswar
- Dr Shikha Agrawal, RGPV , Bhopal
- Col Inderjit Singh, Greyland Group, Delhi
- SP Vighneshwar, INCOIS, Hyderabad
- Prof. Aashish A. Gadgil, KLSGIT